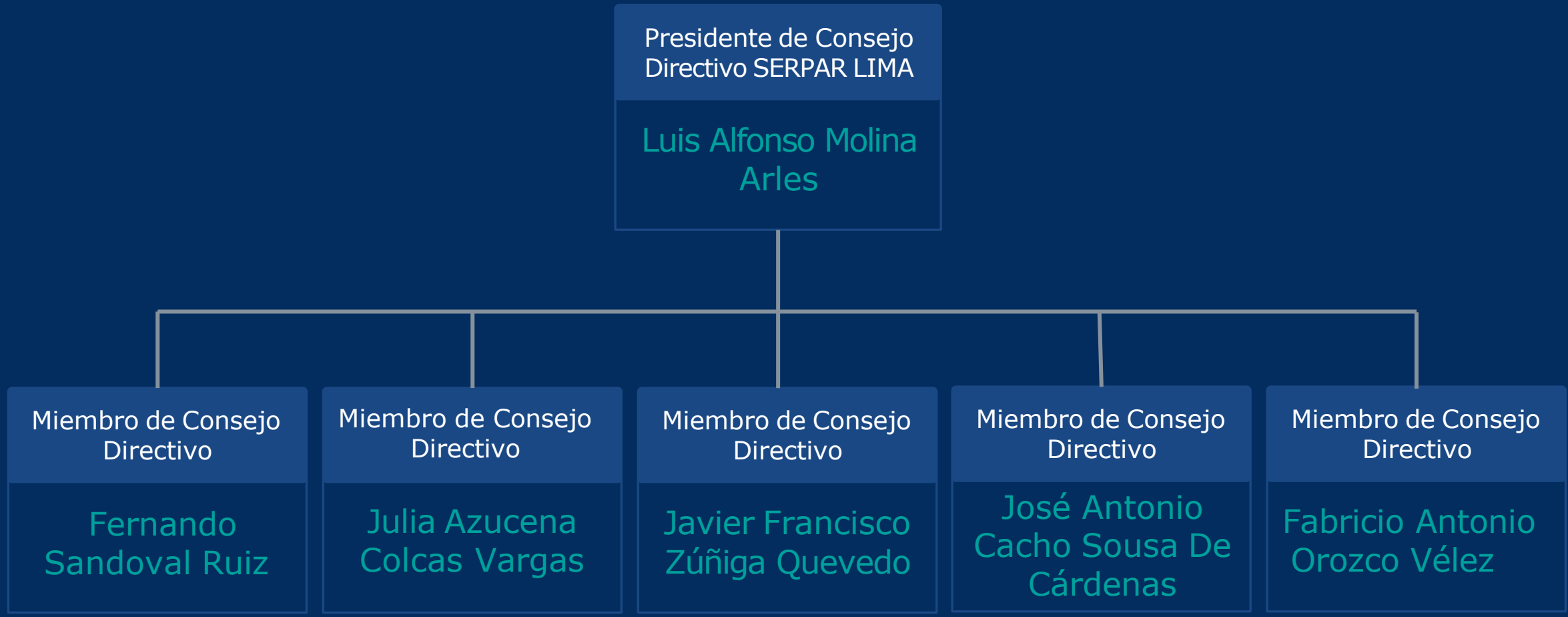CONSEJO DIRECTIVO